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Arkema Introduces ENCOR 9215[®] Latex for PSAs Used in High-Speed Label Applications

Arkema has introduced ENCOR 9215[®] latex for use in pressure sensitive adhesives used across multiple labeling applications. This product is formulated specifically to offer outstanding performance in high-speed label production applications.

“We developed this product to provide exemplary performance levels in applications where high-speed production is a necessity,” Keith Andes, PSA technical leader for Coating Resins with Arkema, explained. “Meeting the varied performance needs in this industry at higher production rates can be challenging. Working with customers, we have found ENCOR[®] 9215 latex can meet, or even exceed, industry expectations.”

ENCOR[®] 9215 latex is a tackified acrylic adhesive formulated for high-speed coating. It is designed for permanent paper labels requiring excellent adhesion to corrugated cardboard. It can be used with a variety of machines and equipment – and can be optimized based on specific customer needs.

“Arkema has worked closely with customers in the pressure sensitive label market for many years,” Andes said. “Those relationships give us the insight and resources we need to develop, and supply the industry with, the best possible products for their needs.”

To learn more, visit www.arkema.com.

ENCOR[®] is a registered trademark of Arkema Inc.

*A designer of materials and innovative solutions, **Arkema** shapes materials and creates new uses that accelerate customer performance. Our balanced business portfolio spans high-performance materials, industrial specialties and coating solutions. Our globally recognized brands are ranked among the leaders in the markets we serve. Reporting annual sales of €8.8 billion (\$10.4 billion) in 2018, we employ approximately 20,000 people worldwide and operate in close to 55 countries. We are committed to active engagement with all our stakeholders. Our research centers in North America, France and Asia concentrate on advances in bio-based products, new energies, water management, electronic solutions, lightweight materials and design, home efficiency and insulation. www.arkema.com*

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