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Arkema Showcases Products at Powder Coating 2018

Arkema will be showcasing a wide range of products and technologies at the Powder Coating 2018 Technical Conference, conducted by the Powder Coating Institute, at the JW Marriott in Indianapolis, Indiana, March 12-15 (table # 34).

"Arkema offers a wide range of resins and additives for powder coating formulations, offering performance benefits ranging from better environmental and corrosion resistance to improved flexibility and color retention," Mike Iwaniw, North American Market Manager for Powder Coatings at Arkema, explained. "We look forward to meeting with customers and others in the industry to discuss how these products can help them make the next generation of powder coating products."

Products and technologies for powder coatings on display include:

- Kynar® PVDF Resins for use in coatings for extreme environments
- Crayvallac® Additives for flow and leveling, degassing and matting
- Rilsan® Polyamide Resins, a 100% bio-based product offering outstanding corrosion resistance
- Reafree® Polyester Powder Resins for hybrid, TGIC and PRIMID™ systems

"In the powder coating industry, innovation and product quality start with the formulators," Iwaniw said. "Our goal at events like this technical conference is to meet and build stronger relationships with them to help drive future development and other technical endeavors. We look forward to showcasing everything we have to offer this industry and discussing new ways we might work together."

To learn more, visit the Arkema table, number 34.

A designer of materials and innovative solutions, Arkema shapes materials and creates new uses that accelerate customer performance. Our balanced business portfolio spans high-performance materials, industrial specialties and coating solutions. Our globally recognized brands are ranked among the leaders in the markets we serve. Reporting annual sales of €7.5 billion in 2016, we employ approximately 20,000 people worldwide and operate in close to 50 countries. We are committed to active engagement with all our stakeholders. Our research centers in North America, France and Asia concentrate on advances in bio-based products, new energies, water management, electronic solutions, lightweight materials and design, home efficiency and insulation. www.arkema.com

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