

Coatex expands its footprint in HEUR rheology modifiers

Coatex, a world leader specialized in rheology, is strengthening its presence in the fast growing water-based polyurethane thickeners market with the recent investment in a new HEUR production line in the USA. This investment contributes to Coatex's ongoing commitment to bring new solutions and capabilities in support of customers in the coatings and adhesives markets. The construction of this new production line in the USA coincides with the launch of new HEUR products and will ensure Coatex's ability to meet growing demand for HEUR rheology modifiers.

Reinforcing international footprint

"Adding a production line dedicated to the manufacture of HEUR rheology modifiers in the USA reinforces our commitment to support the growing demand from our customers and enhance the reactivity and agility of our global Supply Chain" said Eric Kaiser, Regional President - Coatex North America," It will also consolidate Coatex's position as one of the global leaders in rheology additives."

Expanding rheology additives offer

At the same time, Coatex R&D teams have developed new grades in the Coapur™ range for Coatings and Adhesives. These latest developments are specifically designed to meet the needs of the market in terms of film properties and ease of application.

Select products, now easier than ever

In order to foster collaboration with customers, Coatex proposes a new [Product Selector](#) tool to easily choose the additive you need, in just a few clicks.

Coatex designs and produces rheology additives for aqueous formulations and water-borne processes. With Innovation for Sustainable Development as a core strategy, Coatex is developing high performance additives to serve a wide variety of applications, such as Water-borne Paints & Coatings, Adhesives & Sealants, Paper Coatings, Minerals Processing, Construction, Homecare and Water Treatment. With production sites in France, the Netherlands, USA, China and Brazil, Coatex employs more than 450 people. Coatex is a subsidiary of the ARKEMA group, France's leading chemicals producer.

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For more information, please visit Coatex's website: www.Coatex.com