

Innovation, sustainability, global resources, customer experience: Arkema showcased at ECS 2017

Arkema covers a wide spectrum of resins and additives, with highly diverse chemistries and technologies, to the coating industry. This particular feature and this strength mean that it can adapt to its customers' specific requirements in a large number of application markets around the globe, while meeting the growing demands of an ever more sustainable chemical activity.

The European Coatings Show (ECS) 2017, held in Nuremberg, Germany, from 4 to 6 April, is a special opportunity for Arkema's Coatings teams to meet with their customers and so continue to build with them a productive relationship for the long term.

Building on its recent investments and announcements in the coatings, adhesives and sealants sector ([investment in acrylic monomers in the United States](#), [capacity increase in fluoropolymers and technical polymers in China](#), [new research center in Korea](#), and [investment in powder coating resins in India](#)), the Group is further consolidating its worldwide presence together with its support for its global customers.



Arkema is now a leading global supplier to the coatings, adhesives and sealants market, while pursuing its innovation policy in a sector enjoying strong demand for environmentally sound, tough and durable products.

Over and above its geographic presence and its ability to offer innovative solutions, over the last 10 years and more, Arkema has above all built a relationship of trust and close cooperation with its customers. A relationship based on open dialogue, responsiveness, proximity, and a unique ability to offer tailor-made solutions, as the following approach, showcased at ECS 2017, aptly sums up: **"Good things happen when chemistry gets personal"**.



Arkema's unique portfolio of materials and technologies covers all coatings and adhesives applications:

- **Automotive** - [Sartomer](#) – [Sarbio](#)® resins and additives for paints, solvent-free protective varnishes and top coats for plastic surfaces.
- **House** - extensive ranges of eco-responsible formulations for all types of interior decoration such as the [Celacor](#)® and [Synaqua](#)® product ranges.
- **Packaging** - [Sartomer](#) solvent-free ultra high purity inks developed specifically for food-grade packaging, pressure-sensitive adhesives (PSA) from the [Encor](#)® range, and [Bostik's](#) BPA-free copolyester coatings solutions for the food industry.
- **Construction** - more durable solutions in particular with [Coapur](#)™ XS 83, a new pseudoplastic polyurethane thickener, and durable [Kynar](#)® 500 coatings.
- **Marine** - bio-sourced protective coatings with the [Rilsan](#)® [Fine Powders](#) range, and thinners for low-VOC protective systems with the [MCure](#)® range.

To find out more about these specialties and learn more about our entire offering, **come and talk to our experts on our stand 313 – Hall 4A from 4 to 6 April 2017.**

Our product presentations during the tradeshow

Wednesday, April 5

- **Coapur™ XS 83, New Highly Pseudoplastic Polyurethane thickener for industrial applications**
2:30pm – 2:50pm / Stand no.1-131 (Hall 1)
- **Towards sustainable high performance UV-Curable Coatings**
2:30pm – 2:50pm / Stand no.7-726 (Hall 7)
- **Coadis™ Dispersants range: innovative solutions for specific performances**
2:50pm – 2:10pm / Stand no.5-353 (Hall 5)
- **N3xtDimension, new generation of solutions for UV curable additive manufacturing**
2:50pm – 2:10pm / Stand no.7-726 (Hall 7)

Thursday, April 6

- **Creating value with specialty acrylates and methacrylates**
9:50am – 10:10am / Stand no.1-131 (Hall 1)
- **Most recent advances addressing the UV-inks market drivers**
2:50pm – 3:10pm / Stand no.1-131 (Hall 1)

*A designer of materials and innovative solutions, **Arkema** shapes materials and creates new uses that accelerate customer performance. Our balanced business portfolio spans high-performance materials, industrial specialties and coating solutions. Our globally recognized brands are ranked among the leaders in the markets we serve. Reporting annual sales of €7.5 billion in 2016, we employ approximately 20,000 people worldwide and operate in close to 50 countries. We are committed to active engagement with all our stakeholders. Our research centers in North America, France and Asia concentrate on advances in bio-based products, new energies, water management, electronic solutions, lightweight materials and design, home efficiency and insulation. www.arkema.com*

MEDIA CONTACT

Vincent Cottereau

+33 1 49 00 72 98

vincent.cottereau@arkema.com

Arkema
420, rue d'Estienne d'Orves – F-92705 Colombes Cedex – France
Tel.: +33 1 49 00 80 80 – Fax: +33 1 49 00 83 96

A French *société anonyme* (limited company) with share capital of €754,701,730 – Registered in Nanterre: RCS 445 074 685
arkema.com